

TFS Vehicle Decals, Lettering and Numbering

1. TFS uses standard decals, lettering and numbering on vehicles to provide a standard look to agency vehicles. No other decals, lettering, numbering or stickers (except for registration stickers and toll tags) are authorized on vehicles.
2. The [Surplus Property Coordinator](#) in Hudson coordinates the procurement and placement of the authorized decals, lettering and numbers on new vehicles purchased by the agency.
3. Decal specifications used by the agency are as follows:
 - Round logo (same as TFS patch) – using artwork and color codes provided by the TFS Communications office
 - Standard size for most vehicles – 14”
 - Exceptions: For tractor/trailer rigs – 18”
For small /compact cars – 12” (only if necessary to fit door)
For dozers – 8”
For cargo trailers – 24”
 - Center (left to right and top to bottom) on both front doors, adjusting as needed for door molding, contours, door handles, name plate (e.g. F150), etc.
 - For dozers only – place decal on each side, towards rear of dozer
 - For cargo trailers only
 - Front – Patch centered, 4" down from roof seam to top of patch decal
 - Web address "tfsweb.tamu.edu" will be centered on front only, 2" black height – non-reflective (top of letters 3" from bottom of patch decal)
 - Sides
 - The words "TEXAS A&M FOREST SERVICE", black color (non-reflective), centered on side (adjusting for doors, windows, etc.), 4" down from roof seam
 - Patch centered on wording, 4" between bottom of wording to top of patch decal.
 - Exception – fire prevention
 - Fire prevention campaign messaging may be placed on the rear of cargo trailers or wrapped entirely
 - For Command Trailers only
 - Use of the Lone Star State IMT patch logo is authorized but must include the TFS patch decal on the same side.
 - Use of the words "LONE STAR STATE INCIDENT MANAGEMENT TEAM", black color, will be used with the IMT patch logo.
 - Decals should be sized appropriately to the respective size of the command trailer and adjusting for windows, doors, slide outs, antennas, etc.
 - Fonts - Helvetica LT Standard, Bold
 - Reflective material
4. Lettering and Numbering specifications used by the agency are as follows:

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- Vehicles and heavy equipment with fire responsibilities.
 - The word “FIRE”
 - Red color, all caps,
 - 4” height on each front door (below Decal when possible; move to left or right if needed to accommodate decal)
 - 3” height on rear of vehicle (upper left corner of tailgate on pickups and below the glass on SUV’s, driver’s side)
 - Unit number
 - Black color
 - 3” height on rear of vehicle (upper right corner of tailgate on pickups and below the glass on SUV’s, passenger side)
 - 3" height on both sides of vehicle front fenders (centered over front tire and just below the hood; adjust to accommodate seams, molding or name plate, etc.)
 - 3" height on driver side front bumper; white color
 - Place unit # on each side, towards front of dozer
 - For large cab dozers, place unit # on cab frame. Numbers will be 4" wide and 5" tall; stretching 23" top to bottom
 - Place unit # on front right cargo trailer, midway or above rock panel
 - Roof identification (for dozers, transports, engines, and fireline supervisor pickups)
 - Standard – 18”- 36" height in black on the roof for white roofs
 - Exception – 18”- 36" height in white on the roof for black roofs
 - Exception – 12”- 36" height in black on the roof for small dozers
 - Law Enforcement Vehicles
 - The words “STATE LAW ENFORCEMENT”
 - Black color
 - 2” height on rear of vehicle (centered and flush with the bottom)
- All other Vehicles
 - Unit number
 - Black color
 - 3” height on rear of vehicle (upper right corner of tailgate on pickups and below the glass on SUV’s, passenger side)
- Fonts - Helvetica LT Standard, Bold
- Reflective material

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